Public Affairs Engagement 2022

International Trade and Corporate Governance

To promote the development of domestic industries and Taiwan's economic ties with other countries, CTBC has been actively supporting international organizations and local business associations, including the Asian Bankers Association (ABA); Confederation of Asia-Pacific Chambers of Commerce and Industry (CACCI); Chinese National Association of Industry and Commerce, Taiwan (CNAIC); Monte Jade Science & Technology Association of Taiwan (MJTAIWAN); Chinese International Economic Cooperation Association (CIECA); Taiwan Japan Association for Business Communication (TJABC), Cross-Strait CEO Summit (CSCS); The Third Wednesday Club (San-San-Fe). Furthermore, CTBC has also been advising the competent authority on operational practice and duly involving itself in formulating public policies aiming to improve Taiwan's economic development and prosperity.

Public Affairs Oversight

- CTBC Corporate Relations Department supervised the company's public affairs activities and strategy and trade association memberships.
- 2. All the donation or sponsors need to be reviewed by Public Welfare Department. Topics of critical concern are separately reported to the Board of Directors.
- 3. The total amount of CTBC donation and sponsorship has been publicly disclosed in 2022 CTBC Sustainability Report.

Public Affairs Engagement Status

CTBC strictly abides by Taiwan's Political Donations Act and our internal 'Code of Conduct.' Illegal political donations offered either directly or indirectly to political organizations or individuals are strictly prohibited. As such, we have never incurred expenses related to political donations. Political neutral - No Political Contributions please refer to 2022 CTBC Sustainability Report.

CTBC must comply with the "CTBC Financial Holding Donation and Sponsorship Regulation" and "CTBC Bank Donation and Sponsorship Regulation" when conducting donation or sponsorship.

Expenditure Overview

	2019	2020	2021	2022
Trade associations or tax-exempt groups	3,434,200	2,794,793	1,319,700	1,539,700
(e.g. think tanks) Total contributions and other spending	3,434,200	2,794,793	1,319,700	1,539,700
Data coverage (as % of denominator)	100%	100%	100%	100%

(Unit: New Taiwan Dollars)

Note. The decreased number in 2021 was mainly due to the impact of the epidemic. International conferences were held online, reducing sponsorship expenditures to international organizations such as the Asian Bankers Association (ABA) and the International Monetary Conference (IMC).

Main Topics in Public Affairs of CTBC

Issue or Topic	Description of Position / Engagement	Total spend in
		FY 2022
Actively Promoting the Development of Domestic Industries	As an active member of The Chinese National Association of Industry and Commerce, Taiwan (CNAIC), CTBC Financial Holdings has worked with major industrial and commercial organizations or think tanks in Taiwan to formulate policy recommendations to the government. CTBC has leveraged its overseas branch networks to establish cooperative relationship with national chambers of commerce and industry and Taiwanese business associations in various countries to help promote international trade and economic cooperation.	650,000
Assisting in the digital transformation of small, medium and micro industries and the application of innovative technologies	Monte Jade Science and Technology Association of Taiwan was established in 2002, bringing together Taiwan's top enterprises and academic experts and echoing the entrepreneurial spirit of the parent association" Monte Jade Science and Technology Association" in Silicon Valley, USA.	220,000
	Through startup and interchange of investment, it has assisted the small and medium-sized enterprises in Taiwan to do startup, upgrade, as well as transform its business. In recent year, CTBC Financial Holdings has been dedicating to the promotion of digital transformation and the application of innovative technologies, assisting the entrepreneurship and transformation of small, medium and micro industries. By actively participating the conference of Monte Jade Science and Technology Association of Taiwan, CTBC Holding supports the innovation of industry and help to promote vitality of Taiwan.	
Strengthening Bilateral Economic and Trade Relation between Taiwan and Japan	Taiwan Japan Association for Business Communication (TJABC) helps Taiwanese businesses to build networks in Japan and third-country markets, promoting the alliance between Taiwan and Japan in industrial investment and technical cooperation.	170,000

	By supporting TJABC, CTBC is devoted to promoting Taiwan's bilateral links with Japan in the areas of trade, investments, technology transfer, technical cooperation, tourism information, and educational information.	
Advancing the Cause of the Banking and Finance Industry in the Asia-Pacific Region	The Asian Bankers Association (ABA) aims to provide a forum for advancing the cause of the banking and finance industry in the region and promoting regional economic cooperation. CTBC remains an active member, Mr. Daniel Wu, former President of CTBC Financial Holding, currently serves as a member of the ABA Advisory Council, offering advice to its board to ensure continuity within ABA's policies and activities in order to achieve its objectives and purpose.	142,500
	Mr. Morris Li, Chairman of CTBC Bank, serves as Board director in ABA.	
Promoting Cross-strait Industrial Cooperation and Development Strategies	The Cross-Strait CEO Summit aims to jointly build a high-level non-governmental economic and trade interaction platform for cross-strait entrepreneurs. Taiwan and China take turn to organize the Annual summits in discussion of the overall strategy and trend of cross-strait industrial exchanges and cooperation. CTBC Financial Holdings participates the annual summit and related industry cooperation promotion task forces to help promotion and cooperation in the area of financial industry, modern services, and cultural and creative industries across the strait. Its purpose is to build a normal, long-term, pragmatic, and open interactive communication platform to build consensus and serve as the basis for both sides to promote cooperation for mutual benefit.	100,000

(Unit: New Taiwan Dollars)