

## Press release

# CTBC Bank becomes five-time winner of prestigious CSR award

TAIPEI, Taiwan, May 3, 2022— CTBC Bank has long fulfilled its corporate social responsibility, as part of which it launched the CTBC Youth Baseball Project in partnership with the CTBC Charity Foundation. Now, this project has received first prize in the Public Welfare Promotion category of the 18th Global Views Monthly CSR & ESG Awards.



Chinese Business Ethics Education Association chairman Paul Shu, left, presents an award to CTBC Bank chief administration officer Roger Kao at the Global Views Monthly CSR & ESG Awards. (Provided by Global Views Monthly)

To date, public welfare projects launched by CTBC have received a total of five top prizes at the Global Views Monthly CSR Awards. These awards bear testament to the virtuous cycle initiated by CTBC Holding, affirming the company's dedication to addressing Taiwan's social issues.

The awards ceremony for the 18th Global Views Monthly CSR & ESG Awards was held at the Shangri-La Far Eastern, Taipei, on May 3, 2022. Roger Kao, chief administrative officer of CTBC Bank and executive director of the CTBC Charity Foundation, stated that the CTBC Youth Baseball Project was established to help children achieve their baseball dreams while keeping up with their schoolwork. CTBC Holding discovered that many children in remote communities wished to better their lives by playing baseball. Therefore, after much careful planning, it launched the CTBC Youth Baseball Project in 2014. With support and care, the program encourages the baseball stars of tomorrow to seize new opportunities and gain life experiences.

To date, the CTBC Youth Baseball Project program has supported the development of 26 school baseball teams in rural areas. In addition to providing financial education, academic coaching, nutritious foods, baseball equipment, and coaches' salaries, this program established the Pingtung CTBC Charity Park, offering a place for its players to live, train, and compete in the CTBC Baseball Cup.

The CTBC Youth Baseball Project also invited the Graduate Institute of Education of National Chung Cheng University to help disadvantaged children develop knowledge, skills, and positive attitudes. This has added a systematic depth to the CTBC Youth Baseball Project, which now offers comprehensive



support to help children realize their dreams. CTBC Holding is honored that this project has yet again received a prestigious public welfare award, which provides further affirmation and encouragement.

The jury of the Global Views Monthly CSR & ESG Awards stated that the CTBC Youth Baseball Project enables rural children to balance their academic studies with baseball, to defy the stereotype that only unaccomplished students play ball. The jury said that the project was innovative and effective, in using a sport to drive academic motivation. The project had results that could be concretely assessed, and it was continuously improved.

The jury was also moved by the degree of investment committed to the project. Thus, this project was awarded first prize in the public welfare promotion category.

A proactive champion of social welfare, CTBC Holding is the first corporation in Taiwan to support all five levels of baseball: U12, U15, U18, amateur, and professional. Its goal is for baseball to set down deep roots in Taiwan and thrive. In the future, CTBC will continue to support sports and public welfare to help Taiwan's people reach their full potential.



CTBC Bank chief administration officer Roger Kao poses with his award at the Global Views Monthly CSR & ESG Awards.  
(Provided by Global Views Monthly)

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## About CTBC Bank

CTBC Bank, a subsidiary of CTBC Holding (TPE: 2891), was established in 1966 and has been helping build customers' personal wealth and Taiwan's economy for more than 50 years. In addition to its 152 branches nationwide, CTBC Bank has the most extensive international presence of any Taiwanese bank, with 116 overseas branches across 14 countries and regions. Having purchased a subsidiary, The Tokyo Star Bank, in Japan and having established CTBC Bank subsidiaries in the U.S., Canada, the Philippines and Indonesia, the Bank has laid a strong foundation for regional business, providing international enterprises with comprehensive transnational financial services.

Looking ahead, we plan to continue optimizing our international service network as well as to provide



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our customers with even more convenient global services. We will also continue to expand our efforts in operational performance, corporate governance, corporate social responsibility and environmental sustainability as we cement our status as “Taiwan Champion, Asia Leader.”