



Press release

CTBC breaks records as Taipei Dome hosts first basketball, baseball events

TAIPEI, Taiwan, April 14, 2024—CTBC Holding has written a new chapter in Taiwanese sports history, with the New Taipei CTBC DEA team hosting the first ever pro basketball game at the Taipei Dome — and setting a league attendance record in the process.

A total of 31,200 people attended the two games held at the stadium on Saturday and Sunday. This milestone follows CTBC Bank's sponsorship of the 2023 Asian Baseball Championship, the first international event at the Dome, where "Home Run King" Sadaharu Oh threw out the first pitch.



Students and teachers from Pingxi Junior High School and Yang Mei Senior High School cheer on the New Taipei CTBC DEA at the Taipei Dome's first basketball game. (Image provided by CTBC Holding)

The transformation of the baseball field into a basketball court took a month and a half, involving extensive collaboration with Taipei Dome and other partners.

CTBC Holding's commitment to sports development in Taiwan stretches back decades and includes long-term investments in sporting-related resources and social welfare. Special seats at the basketball game were arranged for various charities, including anti-drug organizations, schools, community programs, and participants of the CTBC Youth Basketball Project.

The CTBC Anti-Drug Educational Foundation also promoted anti-drug awareness at the event, with Chairman Jeffrey Koo emphasizing the importance of using sports to educate young people about drug prevention.

The CTBC DEA team, named in reference to the U.S. Drug Enforcement Administration's education program, aims to spread anti-drug messages through basketball. The team won the T1 League championship in its second season (2022-2023) and remains a leader in the 2023-2024 season.

CTBC Bank is the first enterprise in Taiwan to own professional baseball, basketball, and esports teams, and to support all five levels of baseball, from little league to the majors.

The CTBC Brothers, with two championships, have the largest fan base in Taiwanese baseball. The bank also co-sponsors the Taiwan Life amateur baseball team, further supporting sport in Taiwan.

The CTBC Black Panther Pennant is Taiwan's largest youth baseball tournament, inclusive of all genders and skill levels. It provided a platform for selecting the U18 national team in 2023 and introduced the first amateur women's baseball team, the Kaohsiung Kapok Women's Baseball Club. In addition, the CTBC Youth Baseball Project supports 25 teams in rural schools, offering academic tutoring, nutritious meals, and equipment subsidies.

CTBC Holding also supports Taiwan's national baseball team in international competitions, including the 5th World Baseball Classic and 30th Asian Baseball Championship in 2023, which collectively drew approximately 220,000 fans to domestic stadiums.

The company's support for sports extends to golf. CTBC Holding was one of the first enterprises to sponsor promising female golfers internationally and to organize its own tournaments. Furthermore, last year's 2023 CTBC Ladies Open was the first tournament to be jointly certified by the Japanese and Taiwanese LPGA's.

The upcoming 2024 CTBC Ladies Open – JLPGA Tour at the Orient Golf Club aims to further elevate the Taiwan LPGA Tour's international status.

In esports, the CTBC Flying Oyster team has qualified to compete in the League of Legends World Championship for two consecutive years.

For these efforts supporting local sports, CTBC Holding has received the Sports Activist Award from the Ministry of Education's Sports Administration for 13 consecutive years and consistently receives the Taiwan iSports Certification, established eight years ago.

CTBC Holding Summary of Sports Achievements

Sport	Achievements
Baseball	Supports five levels of baseball: sponsors CTBC Brothers baseball team and Taiwan Life Aloong amateur baseball team and promotes the development of U12, U15, U18, amateur, and professional baseball. Sponsors the Black Panther Pennant (National High School Baseball Competition) to establish a Taiwanese version of Japan's Koshien tournament Sponsored the 2023 World Baseball Classic Taiwan Group A team and the 30th Asian Baseball Champion Promotes the Home Run Readers project
Basketball	Sponsors CTBC DEA basketball team to advocate for anti-drug education through basketball Established the Youth Basketball Project to enhance anti-drug awareness Sponsored the 2023 CTBC MPJ Taiwan Tour inviting NBA player Michael Porter Jr. to promote anti-drug efforts in Taiwan
Golf	Sponsors 14 promising female golfers, including Wu Chia-Yen and Vivian Hou from CTBC Lady Golf Stars, to compete internationally Organizes golf tournaments, including the 2023 CTBC Ladies Open, the first overseas Japanese women's professional golf tournament, certified by JLPGA and TLPGA



Esports	Established the CTBC Flying Oysters, which qualified for the League of Legends World Championship for two consecutive years
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Students and teachers from Pingxi Junior High School and Yang Mei Senior High School, at the invite of the CTBC Youth Basketball Project, pose in front of the Taipei Dome after watching the stadium's first professional basketball game. (Image provided by CTBC Holding)

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About CTBC Holding

CTBC Holding (TPE: 2891) was established in 2002, growing out of CTBC Bank, which has been building customers' wealth and Taiwan's economy for nearly 60 years.

Headquartered in Taipei, CTBC Holding has over 410 outlets worldwide, including domestic and overseas branches and subsidiaries in banking, life insurance, securities, venture capital, asset management, investment trust services, security, and Taiwan's public welfare lottery.

With a global team of more than 31,000 people, CTBC Holding operates in 14 overseas markets, namely the U.S., Canada, Japan, China, Hong Kong, Singapore, India, Indonesia, Malaysia, Vietnam, Thailand, Myanmar, the Philippines, and Australia. It is also a local leader in operational performance, corporate governance, corporate social responsibility, and environmental sustainability, consistently being an

early adopter of emerging international standards and best practices.